

Winchester Town Advisory Board

Winchester Community Center 3130 McLeod Dr Las Vegas, NV 89142

May 9, 2023 6:00pm

AGENDA

Note:

- Items on the agenda may be taken out of order.
- The Board/Council may combine two (2) or more agenda items for consideration.
- The Board/Council may remove an item from the agenda or delay discussion relating to an item at any time.
- No action may be taken on any matter not listed on the posted agenda.
- All planning and zoning matters heard at this meeting are forwarded to the Board of County Commissioners' Zoning Commission (BCC) or the Clark County Planning Commission (PC) for final action.
- Please turn off or mute all cell phones and other electronic devices.
- Please take all private conversations outside the room.
- With a forty-eight (48) hour advance request, a sign language interpreter or other reasonable efforts to assist and accommodate persons with physical disabilities, may be made available by calling (702) 455-3530, TDD at (702) 385-7486, or Relay Nevada toll-free at (800) 326-6868, TD/TDD.
- Supporting material provided to Board/Council members for this meeting may be requested from Secretary Name at Secretary's Phone Number.
 - Supporting material is/will also available at the Clark County Department of Administrative Services, 500 S.
 Grand Central Parkway, 6th Floor, Las Vegas, Nevada 89155.
 - If there are additional locations where supporting materials are available, insert them here. If not, delete this bullet.
 - O Supporting material is/will be available on the County's website at specific Board/Council website.

Board/Council Members: John Delibos, Chairperson

Dorothy Gold, Vice Chairperson

Judith Siegel Robert Mikes April Mench

Secretary: Beatriz Martinez,702-455-0560, and beatriz.martinez@clarkcountynv.gov

Business Address: Clark County Department of Administrative Services, 500 S. Grand Central

Parkway, 6th Floor, Las Vegas, Nevada 89155

County Liaison(s): Beatriz Martinez,702-455-0560, and beatriz.martinez@clarkcountynv.gov

Business Address: Clark County Department of Administrative Services, 500 S. Grand Central

Parkway, 6th Floor, Las Vegas, Nevada 89155

- I. Call to Order, Invocation, Pledge of Allegiance, and Roll Call
- II. Public Comment- This is a period devoted to comments by the general public about items on this agenda. No discussion, action, or vote may be taken on this agenda item. You will be afforded the opportunity to speak on individual Public Hearing Items at the time they are presented. If you wish to speak to the Board/Council about items within its jurisdiction but not appearing on this agenda, you must wait until the "Comments by the General Public" period listed at the end of this agenda. Comments will be limited to three (3) minutes. Please step up to the speaker's podium, if applicable, clearly state

your name and address and please **spell** your last name for the record. If any member of the Board/Council wishes to extend the length of a presentation, this will be done by the Chairperson or the Board/Council by majority vote.

- III. Approval of Minutes for April 25, 2023. (For possible action)
- IV. Approval of the Agenda for May 9, 2023 and Hold, Combine, or Delete any Items. (For possible action)
- V. Informational Items
- VI. Planning and Zoning

1. DR-23-0160-WYNN LAS VEGAS, LLC:

<u>DESIGN REVIEWS</u> for the following: 1) modifications to an approved comprehensive sign package for a resort hotel (Encore); 2) increase the area of an existing freestanding sign; and 3) increase the area of an existing animated sign in conjunction with resort hotel (Encore) on a 4.3 acre portion of a 207.2 acre site in an H-1 (Limited Resort and Apartment) Zone. Generally located on the east side of Las Vegas Boulevard South and the south side of Cathedral Way within Winchester and Paradise. TS/md/syp (For possible action) 05/17/23 BCC

- VII. General Business
- VIII. Comments by the General Public- A period devoted to comments by the general public about matters relevant to the Board/Council's jurisdiction will be held. No discussion, action, or vote may be taken on this agenda item. Comments will be limited to three (3) minutes. Please step up to the speaker's podium, if applicable, clearly state your name and address and please **spell y**our last name for the record. If any member of the Board/Council wishes to extend the length of a presentation, this will be done by the Chairperson or the Board/Council by majority vote.
 - IX. Next Meeting Date: May 23, 2023.
 - X. Adjournment.

POSTING LOCATIONS: This meeting was legally noticed and posted at the following locations: Winchester Community Center: 3130 S McLeod Dr., Las Vegas, NV 89121 https://notice.nv.gov

2



Winchester Town Advisory Board

April 25, 2023

MINUTES

Board Members: John Delibos- Chair - Present

Dorothy Gold – Vice Chair – Present Judith Siegel – Excused Robert O. Mikes, Jr – Excused

April Mench - Present

Secretary: Beatriz Martinez 702-455-0560 beatriz.martinez@clarkcountynv.gov

Town Liaison: Beatriz Martinez 702-455-0560 beatriz.martinez@clarkcountynv.gov

- I. Call to Order, Pledge of Allegiance, Roll Call, (see above) County Staff Introductions: Beatriz Martinez, Town Liaison & Secretary; The meeting was called to order at 6:05 p.m.
- II. Public Comment

None

III. Approval of April 11, 2023 Minutes

Moved by: Delibos

Approve

Vote: 3-0 Unanimous

IV. Approval of the Agenda for April 25, 2023

Moved by: Delibos

Approve

Vote: 3-0 Unanimous

V. Informational Items

None

- VI. Planning & Zoning:
 - 1. AR-23-400025 (WS-0104-17)-GVI SHLV OWNER, LLC:

WAIVER OF DEVELOPMENT STANDARDS SECOND APPLICATION FOR REVIEW for increased wall sign area.

<u>DESIGN REVIEW</u> for a wall sign in conjunction with an existing extended stay hotel (SpringHill Suites) on a portion of 1.7 acres in an H-1 (Limited Resort and Apartment) Zone. Generally located on the west

side of Paradise Road, 300 feet south of Elvis Presley Boulevard within Winchester. TS/lm/syp (For possible action) 05/17/23 BCC

Approved with staff conditions Moved by Delibos Vote 3-0

2. AR-23-400028 (WS-0528-12)-GVI SHLV OWNER, LLC:

WAIVER OF DEVELOPMENT STANDARDS FOURTH APPLICATION FOR REVIEW for an increase in the area of temporary wall signs.

<u>DESIGN REVIEW</u> for wall signs in conjunction with an existing extended stay hotel (SpringHill Suites) on a portion of 1.7 acres in an H-1 (Limited Resort and Apartment) Zone. Generally located on the west side of Paradise Road, 260 feet south of Elvis Presley Boulevard within Winchester. TS/jgh/syp (For possible action)

05/17/23 BCC

Approved with staff conditions Moved by Delib0s Vote 3-0

3. AR-23-400029 (WS-17-0724)-GVI SHLV OWNER, LLC:

<u>WAIVER OF DEVELOPMENT STANDARDS SECOND APPLICATION FOR REVIEW</u> for an increase in the area of temporary wall signs.

<u>DESIGN REVIEW</u> for wall signs in conjunction with an existing extended stay hotel (SpringHill Suites) on a portion of 1.7 acres in an H-1 (Limited Resort and Apartment) Zone. Generally located on the west side of Paradise Road, 300 feet south of Elvis Presley Boulevard within Winchester. TS/lm/syp (For possible action) **05/17/23 BCC**

Approved with staff conditions Moved by Delib0s Vote 3-0

VII. General Business

None

VIII. Public Comment

None

VIII. Next Meeting Date

The next regular meeting will be May 9, 2023

IX. Adjournment

The meeting was adjourned at 6:18 p.m.

ATTACHMENT A WINCHESTER TOWN ADVISORY BOARD ZONING AGENDA TUESDAY, 6:00 P.M., MAY 9, 2023

05/17/23 BCC

1. DR-23-0160-WYNN LAS VEGAS, LLC:

DESIGN REVIEWS for the following: 1) modifications to an approved comprehensive sign package for a resort hotel (Encore); 2) increase the area of an existing freestanding sign; and 3) increase the area of an existing animated sign in conjunction with resort hotel (Encore) on a 4.3 acre portion of a 207.2 acre site in an H-1 (Limited Resort and Apartment) Zone. Generally located on the east side of Las Vegas Boulevard South and the south side of Cathedral Way within Winchester and Paradise. TS/md/syp (For possible action)

05/17/23 BCC AGENDA SHEET

FREESTANDING SIGN (TITLE 30)

LAS VEGAS BLVD S/CATHEDRAL WAY

PUBLIC HEARING

APP. NUMBER/OWNER/DESCRIPTION OF REQUEST

DR-23-0160-WYNN LAS VEGAS, LLC:

<u>DESIGN REVIEWS</u> for the following: 1) modifications to an approved comprehensive sign package for a resort hotel (Encore); 2) increase the area of an existing freestanding sign; and 3) increase the area of an existing animated sign in conjunction with resort hotel (Encore) on a 4.3 acre portion of a 207.2 acre site in an H-1 (Limited Resort and Apartment) Zone.

Generally located on the east side of Las Vegas Boulevard South and the south side of Cathedral Way within Winchester and Paradise. TS/md/syp (For possible action)

RELATED INFORMATION:

APN:

162-09-412-001; 162-16-117-048; 162-16-613-010; 162-16-613-005; 162-16-117-034 ptn

DESIGN REVIEWS:

- 1. Modifications to an approved comprehensive sign plan in conjunction with an existing resort hotel (Encore).
- 2. Increase the overall area of an existing freestanding sign to 4,459 square feet where 3,195 square feet was previously approved (a 40% increase).
- 3. Increase the overall area of existing animated signs to 3,024 square feet where 1,760 square feet was previously approved (a 72% increase).

LAND USE PLAN:

WINCHESTER/PARADISE - ENTERTAINMENT MIXED-USE

BACKGROUND:

Project Description

General Summary

- Site Address: 3121 Las Vegas Boulevard South
- Site Acreage: 4.3 (project site)/207.2 (overall)
- Project Type: Comprehensive sign package/freestanding sign
- Sign Height (feet): 117
- Sign Area (square feet): 4,459

History and Request

This is a request for modifications to a previously approved comprehensive sign plan for the Encore Resort Hotel. The existing freestanding sign was approved via UC-0618-08 by the Board

of County Commissioners in July 2008. The application addresses an increase in sign area and animation to an existing freestanding sign located at the southeast corner of Las Vegas Boulevard South and Cathedral Way. No additional signage or site modifications are proposed with this application.

Site Plans

The existing freestanding sign is located at the northwest corner of the site (APN 162-09-412-001) adjacent to Las Vegas Boulevard South and Cathedral Way within Winchester. The freestanding sign features the following setbacks: 1) 49.5 feet from the west property line along Las Vegas Boulevard South; and 2) 55 feet from the north property line adjacent to Cathedral Way. The structure and pole supports for the existing sign will remain with no modification to the location or the existing setbacks. There are no proposed changes to the location or design of the existing buildings, landscaping, or uses on the site.

Landscaping

All site and street landscaping is existing and no additional landscaping is required or provided with this request.

Signage

The plans depict an existing freestanding sign with a maximum height of 117 feet. Two existing video units are being combined with an increase in sign area. Modifications to the existing freestanding sign include the following: 1) increase the area of the freestanding sign from 3,195 square feet to 4,459 square feet; and 2) increase the area of animated signs from 1,760 square feet to 3,024 square feet. The existing supporting structure of the sign, measuring 23.5 feet in height, consists of a trellis design with 2 supporting poles extending from the base of the sign. The north/south elevation of the sign features an animated sign measuring 2,484 square feet in area. An existing, oval shaped marquee sign measuring 1,435 square feet will remain above the animated sign. The existing lighting within the marquee sign will be replaced with LED lighting. The west, or side, elevation of the sign is oriented towards Las Vegas Boulevard South, measures 8.5 feet in width, and includes 540 square feet of animation. The digital LED sign will continue to feature slide shows, motion graphics, video content, and similar advertisements in conjunction with a resort hotel, as permitted per Code.

Type of Sign	Existing (sq. ft.)	Proposed (sq. ft.)	Total (sq. ft.)	Allowed per Title 30 (sq. ft.)	Percent Increase	# of Existing Signs	# of Proposed Signs	Total # of Signs
Freestanding *	3,195	1,264	4,459	11,815	40%	1	-	1

^{*}The freestanding sign also contains animation. The details for the animated sign are listed below:

Animated*	1.760	1.264	3,024	150	72%	1	-	1
7 11111111111111		<u> </u>						

^{**}Animated signage located on the north/south and west elevations of the freestanding sign.

No additional modifications or signage is proposed for the Encore Resort Hotel with this application.

Applicant's Justification

The applicant states the proposed modifications to the existing sign will provide a single, uninterrupted video screen, face and side, as opposed to the 2 part screen currently in place. The modifications are being requested so that Encore can provide property identification as a major resort to the public. The area of the Encore signage is less than comparable resort projects. The updated screen size will provide a more cohesive visual experience at this location of the tourist corridor. Furthermore, this project will be well received as a visual enhancement to the Las Vegas business and tourism community.

Prior Land Use Requests

Application	Request	Action	Date
Number	76 110 1 1 1	A	(A
ADR-23-900101	Modifications to a tunnel for an underground people mover system and associated entrance structures in conjunction with a convention facility/exposition hall and a resort hotel	by ZA	April 2023
	(Wynn/Encore property)		
ET-22-400137 (DR-20-0262)	First extension of time for entrance structures and an underground people mover system in conjunction with a convention facility/exposition hall and a resort hotel (Wynn)	Approved by BCC	February 2023
UC-20-0546	Monorail	Approved by BCC	October 2021
ADR-20-900564	Modifications to the alignment of the underground people mover system connecting the Las Vegas Convention Center to Encore Resort Hotel and changes to the station location at the Las Vegas Convention Center	Approved by ZA	December 2020
DR-20-0262	Underground people mover system connecting the Las Vegas Convention Center to Encore Resort Hotel	Approved by BCC	August 2020
ADR-18-900801	Building addition and modifications to the exterior of an existing resort hotel (Wynn)	Approved by ZA	December 2018
WC-18-400073 (UC-0669-17)	Waived conditions to enter into a Development Agreement as agreed upon by the applicant to mitigate impacts of the project including but not limited to issues identified by the technical reports and studies, and issues identified by the Board of County Commissioners in conjunction with a resort hotel (Wynn and Encore)	Approved by ZA	May 2018
DR-18-0031	Modifications to an approved comprehensive sign package (Wynn)	Approved by BCC	March 2018
AR-17-400175 (DR-0745-15)	Second application for review of a manmade decorative water feature	Approved by BCC	February 2018
AR-17-400176 (UC-0817-16)	First application for review of an outdoor fountain show	Approved by BCC	February 2018

Prior Land Use Requests

Application Number	Request	Action	Date
UC-0669-17	Convention facility expansion and manmade lake (lagoon)	Approved by BCC	October 2017
UC-0817-16	Allow an outdoor fountain show and reduce parking subject to 1 year for review of the outdoor fountain show	Approved by BCC	January 2017
DR-0745-15 (AR-0164-16)	First application for review of a manmade decorative water feature subject until January 4, 2018 for review to correspond with UC-0817-16	Approved by BCC	January 2017
UC-0524-16	Modifications to an approved comprehensive sign package	Approved by BCC	September 2016
UC-0881-15	Proposed shopping center addition to a resort hotel (Wynn) with reduced setbacks for various proposed improvements	Approved by BCC	February 2016
DR-0745-15	Decorative manmade water feature subject to 1 year to review to assess any potential impacts to the pedestrian access easement/sidewalk	Approved by BCC	December 2015
UC-0571-11	Membrane tent for temporary outdoor commercial event (Encore Beach Club)	Approved by PC	January 2012
DR-0483-10	Convention facility addition to a resort hotel (Wynn)	Approved by BCC	November 2010
UC-0448-09	Outside bar/nightclub with a swimming pool (Encore Beach Club)	Approved by BCC	September 2009
UC-0618-08	Comprehensive Sign Package (Encore)	Approved by BCC	July 2008
DR-0055-07	Revisions to a previously approved resort hotel (Wynn)	Approved by BCC	March 2007
TM-0509-06	Consolidate all parcels of the Wynn Resort complex under 1 commercial subdivision	Approved by BCC	January 2007
UC-1333-05	Theater expansion (Wynn)	Approved by PC	October 2005
UC-1952-05	Revisions to Encore Resort Hotel	Approved by BCC	February 2006
UC-1606-04	Encore Resort Hotel	Approved by BCC	November 2004
UC-0301-02	Revisions to Wynn Resort Hotel	Approved by BCC	May 2002
UC-0890-01	Wynn Resort Hotel	Approved by BCC	September 2001

Surrounding Land Use

	Planned Land Use Category	Zoning District	Existing Land Use
North	Entertainment Mixed-Use &	H-1	Shopping Center & Place of Worship
	Public Use		(Guardian Angel Cathedral)
South	Entertainment Mixed-Use	H-1	Palazzo & Venetian Resort Hotels
East	Entertainment Mixed-Use	H-1	Wynn Golf Course
West	Entertainment Mixed-Use	H-1	Encore & Wynn Resort Hotels

STANDARDS FOR APPROVAL:

The applicant shall demonstrate that the proposed request meets the goals and purposes of Title 30.

Analysis

Comprehensive Planning

Code allows alternative sign standards for resort hotels if the alternative results in the development having a visual character compatible with adjacent developments. The proposed modifications to the existing freestanding sign, including sign animation, are compatible with the previously approved sign package. Additionally, the proposed sign modifications are consistent in style and design with the existing signs for the resort hotel. Furthermore, the sign is of similar scale as other resort hotels within the immediate area and along Las Vegas Boulevard South. Staff finds the addition to the previously approved sign package will not negatively impact the site; therefore, can support this request.

Staff Recommendation

Approval.

If this request is approved, the Board and/or Commission finds that the application is consistent with the standards and purpose enumerated in the Master Plan, Title 30, and/or the Nevada Revised Statutes.

PRELIMINARY STAFF CONDITIONS:

Comprehensive Planning

Applicant is advised that the County is currently rewriting Title 30 and future land use applications, including applications for extensions of time, will be reviewed for conformance with the regulations in place at the time of application; a substantial change in circumstances or regulations may warrant denial or added conditions to an extension of time; the extension of time may be denied if the project has not commenced or there has been no substantial work towards completion within the time specified; the installation and use of cooling systems that consumptively use water will be prohibited; and that this application must commence within 2 years of approval date or it will expire.

Public Works - Development Review

No comment.

Fire Prevention Bureau

• No comment.

Clark County Water Reclamation District (CCWRD)

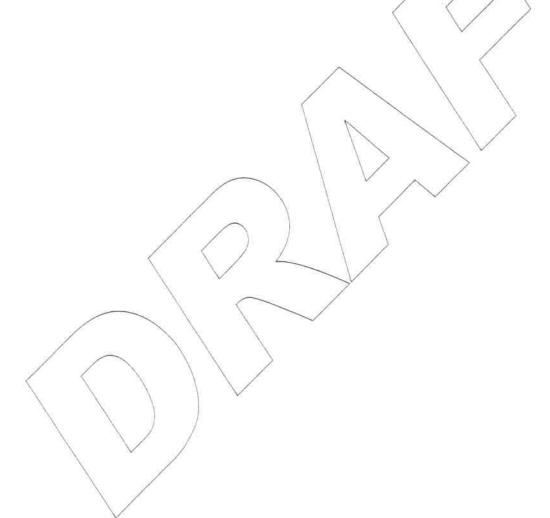
• No comment.

TAB/CAC: APPROVALS: PROTESTS:

APPLICANT: WYNN DESIGN AND DEVELOPMENT

CONTACT: WYNN DESIGN AND DEVELOPMENT, 734 PILOT ROAD, LAS VEGAS, NV

89119



AGENDA LOG AMENDMENT BOARD OF COUNTY COMMISSIONERS WEDNESDAY, APRIL 5, 2023

<u>Item 5 – ET-22-400136</u> – Hold to the April 19, 2023 BCC meeting per the Applicant. Paradise/ Dane Detommaso

<u>Item 9– UC-23-0066</u> – Hold to the April 19, 2023 BCC meeting per the Applicant. Sandy Valley/Brady Bernhart

Item 15 - VS-22-0593 - Withdrawn without prejudice per the Applicant. Sunrise Manor/Rob Kaminski

<u>Item 20 – ET-21-400175</u> – Hold to the May 17, 2023 BCC meeting per the Applicant. Winchester and Paradise/Steven DeMerritt

<u>Item 21 – ET-21-400176</u> – Hold to the May 17, 2023 BCC meeting per the Applicant. Winchester and Paradise/Steven DeMerritt

<u>Item 22 – ZC-22-0413</u> – Hold to the June 7, 2023 BCC meeting per the Applicant. Paradise/Steven DeMerritt

Nancy A Applindsen

4-5-23

April 5, 2023



AGENDA LOG AMENDMENT

Department of Comprehensive Planning

Application Number:	DR-23-016	0			
Property Owner or Subdi	vision Nam	e: <u>WYN</u>	IN LAS V	<u>'EGAS, LLC</u>	
B. I.P. Handar	.	7 N \square			
Public Hearing:		⊠ No □			
Staff Report already creat	ed: Yes[☐ No 🏻			
Delete this application from	n the: TAI	B/CAC	PC	BCC <u>6/7/23</u>	
Add this application to the	: TAI	B/CAC	PC	BCC <u>5/17/23</u>	
Change(s) to be made:					
Held no date specific					
Withdrawn					
No change to meeting(s	s)5/9	0/23 Winchest	er TAB		
Amend Write-up					
Renotify					
Make a public hearing (Radius:)		
Rescheduling					
Other:			TE0.		
☐ Additional fees – \$AMC☐ Refund	JUNI OF AL	DITIONAL FI	EES		
☐ 100% (pleas	se include iu	stification for t	full refund	l helow)	
AMOUNT OF R	-			i below)	
7.10100111 01 11	·Ει Οι τ Εφ				
Reason for Change:	Advance pe	er Planning M	anageme	nt.	
Change initiated by:	MND	Date:	4/10/23		
Change authorized by:	<u>AL</u>	Date:	4/10/23		
Change processed by:	ds	Date:	<u>4/10/23</u>		
Follow up assigned to:	Mark	Instructions	: Return	file to Mark	
Parcel Number(s):	162-09-412	2-001			
Town Board(s): Winche					



AGENDA LOG AMENDMENT

Department of Comprehensive Planning

Application Number:	WS/DR-23-005	50		
Property Owner or Subdiv	vision Name:	RESO	RTS WORLD LA	NS VEGAS L L C
Public Hearing:	Yes 🛛 I	No 🗌		
Staff Report already creat	ed: Yes⊠ I	No 🗌		
Delete this application from	n the: TAB/C	AC <u>4-25-202</u>	23 PC BC	C <u>5-17-2023</u>
Add this application to the:	TAB/C	AC <u>5-9-2023</u>	PCBCC	6-7-2023
Change(s) to be made:				
Held no date specific				
Withdrawn				
☐ No change to meeting(s	s)			
☐ Amend Write-up				
Renotify				
☐ Make a public hearing (Radius:)	
□ Rescheduling				
Other:				
Additional fees – \$AMO	UNT OF ADDI	TIONAL FEE	:S:	
Refund				
<u> </u>				
☐ 100% (pleas	•		•	
AMOUNT OF R	EFUND\$:			
		5		
Reason for Change:	Appplicant met	with Public	Works and revis	<u>ing plans.</u>
Change initiated by:	heh D	ate:	4-11-2023	
Change authorized by:			4-11-2023 4-11-2023	
Change processed by:			4-11-2023	
Follow up assigned to:		nstructions:	1112020	
ap acsigned ter			_	
Parcel Number(s):	162-09-312-00	2, 003, 004,	005, 006;162-09	9-413-001, 002, 003
Town Board(s): WINCH	IESTER			



AGENDA LOG AMENDMENT

Department of Comprehensive Planning

Application Number:	WS/DR-23-0050		
Property Owner or Subdi	vision Name:	RESORTS WO	RLD LAS VEGAS L L C
Public Hearing: Staff Report already creat	Yes ⊠ No [ted: Yes ⊠ No [
Delete this application fror			
Add this application to the	: TAB/CAC	<u>4-25-2023</u> PC	BCC <u>5-17-2023</u>
	(Radius:	NAL FEES:on for full refund b	
Reason for Change:	Appplicant met wit	h Public Works ar	nd revising plans.
Change initiated by: Change authorized by: Change processed by: Follow up assigned to:	jad Date:	4-3-2023	
. ,		03, 004, 005, 006	;162-09-413-001, 002, 003
Town Board(s): WINC	HESTER		



LAND USE APPLICATION

DEPARTMENT OF COMPREHENSIVE PLANNING

APPLICATION PROCESS AND SUBMITTAL REQUIREMENTS ARE INCLUDED FOR REFERENCE

	APPLICATION TYPE		ADD NUMBER - 00 32 - 140 - DATE 50 50 3/20/2
0	TEXT AMENDMENT (TA) ZONE CHANGE CONFORMING (ZC) NONCONFORMING (NZC)	STAFF	APP. NUMBER: DR-23-0160 DATE FILED: 3/30/23 PLANNER ASSIGNED: MNA TAB/CAC: WINCHESTER TAB/CAC DATE: 5/9/23 PC MEETING DATE: 6/7/23 @ 9:00/A/M. BCC MEETING DATE: 6/7/23 @ 9:00/A/M. FEE: \$675
	VARIANCE (VC) WAIVER OF DEVELOPMENT STANDARDS (WS) DESIGN REVIEW (DR) ADMINISTRATIVE DESIGN REVIEW (ADR)	PROPERTY OWNER	NAME: Wynn Las Vegas, LLC ADDRESS: 3131 Las Vegas Bouldevard South CITY: Las Vegas STATE: NV ZIP: 89141 TELEPHONE: 702-770-5110 CELL: 702-340-5698 E-MAIL: dbutler@wynndevelopment.com
	STREET NAME / NUMBERING CHANGE (SC) WAIVER OF CONDITIONS (WC) (ORIGINAL APPLICATION #) ANNEXATION	APPLICANT	NAME: Wynn Design and Development ADDRESS: 734 Pilot Road CITY: Las Vegas STATE: NV ZIP: 89119 TELEPHONE: 702-770-5110 CELL: 702-340-5698 E-MAIL: dbutler@wynndevelopment.com REF CONTACT ID #:
	REQUEST (ANX) EXTENSION OF TIME (ET) (ORIGINAL APPLICATION #) APPLICATION REVIEW (AR) (ORIGINAL APPLICATION #)	CORRESPONDENT	NAME: DeRuyter Butler ADDRESS: 734 Pilot Road CITY: Las Vegas STATE: NV ZIP: 89119 TELEPHONE: 702-770-5110 CELL: 702-340-5698 E-MAIL: dbutler@wynndevelopment.com REF CONTACT ID #:
PRO (I, W this a here hear said	/e) the undersigned swear and say that (I am, V application under Clark County Code; that the ir in are in all respects true and correct to the both	square fool Ve are) the o information or est of my kn he Clark Cool	tage of the existing animated main marquee sign at Encore Las Vegas owner(s) of record on the Tax Rolls of the property involved in this application, or (am, are) otherwise qualified to initiate in the attached legal description, all plans, and drawings attached hereto, and all the statements and answers contained anowledge and belief, and the undersigned understands that this application must be complete and accurate before a unity Comprehensive Planning Department, or its designee, to enter the premises and to install any required signs on used application.
STA COU SUBS By _ NOT/ PUBI	LIC: There I TWIE	Thomas and the same and the sam	Property Owner (Print) MARIE T TWIGGS Notary Public, State of Nevada No. 22-4513-01 My Appt. Exp. May 6, 2026 Nower of attorney, or signature documentation is required if the applicant and/or property owner

DESIGN & DEVELOPMENT

DR-23-0160 DeRuyter O. Bu

DeRuyter O. Butler, AIA Executive Vice President of Architecture

direct dial: (702) 770-5110 fax: (702) 770-5006

Rev. March 23, 2023

CLARK COUNTY PLANNING COMMISSION

500 S. Grand Central Pkwy P.O. Box 551744 Las Vegas, NV 89155

Attn: Staff

RE: Encore Main Marquee Sign Upgrades - Design Review Justification Letter

Project no. 135-21-007

Clark County Planning Commission:

As you are aware, there is an existing marquee sign near the northeast intersection of Encore Resort Blvd. and Las Vegas Blvd. The existing marquee sign occurs adjacent to an existing oversize vehicle parking area for Wynn-Encore guests.

The scope of this project will increase square footage of the animated LED video sign and provide a single uninterrupted video screen, face and side, as opposed to the two-part screen currently in place. The application is being requested so that Encore can provide adequate property identification as a major resort to the public. The area of the Encore signage is substantially less than comparable resort projects. The balance of the existing site signage is within guidelines prescribed by Title 30. We believe that the updated screen size will provide a more cohesive visual experience at this location of the tourist corridor.

We are hereby requesting favorable consideration for this Design Review Application for street-front signage. We would like to include in our request for Design Review the following:

- Consideration for the increased size/square footage of the LED video signage as occurs at the
 north and south faces of the existing sign by providing new video signage to replace existing and
 increase the overall area of animated sign(s) to 3,024 square feet where 1,760 square feet was
 previously approved
- The provision for new LED video signage at the street-facing end of the sign
- Increase the overall freestanding sign area to 4,459 square feet where 3,195 square feet was previously approved

We believe this project will be very well received as a visual enhancement to the Las Vegas business and tourism community and hereby request approval from the Clark County Planning Commission.

734 Pilot Road Las Vegas Nevada 89119 Office: 702-770-5000

Clark County Planning Commission Encore Main Marquee Sign Upgrades Project #135-21-007

Sincerely,

DeRuyter O. Butler, AIA Executive Vice President of Architecture

Wynn Design and Development

Cc:

Dana Cooper, AIA

Thomas Reich Greg Borgel

Files



SIGNAGE TABULATION - ENCORE											
Type of Sign	Existing	Previously	Proposed	Total	Allowed per Title	Percent	# of	# of	Total # of		
	(sq. ft.)	Approved	(sq. ft.)	(sq. ft.)	30 (sq. ft.)	Increase	Existing	Previously	Signs		
							signs	approved			
Freestanding*	3,195	3,195	4,459	4,459	11,815	40%	1	1	1		
Overall Total	3,195	3,195	4,459	4,459	11,815	40%	1	1	1		

Type of Sign	Existing (sq. ft.)	Previously Approved	Proposed (sq. ft.)	Total (sq. ft.)	Allowed per Title 30 (sq. ft.)	Percent Increase	# of Existing	# of Previously	Total # of Signs
							signs	approved	
Animated (video units)	1,760	1,760	3,024**	3,024	150	71.9%	1	-	1

